



BNI Inc., US

BNI Connect runs BNI operations across:

- **75 Countries**
- **1070 Regions**
- **7300 Chapters**

BNI Connect plays a critical part in **helping BNI members secure business**. During FY 2015-16 this totalled \$3.1 Billion

BNI Connect is a strategic platform that manages the operations of BNI across the globe. It provides BNI regions and their members the business networking and operational functionality that plays a critical role in helping BNI members secure billions of dollars of business annually.

Running 24*7 across the globe, BNI Connect provides BNI a single point of control and real-time visibility into their franchise operations.

Over the course of our 6 year relationship with BNI, Delivery Blueprints helped design and build BNI Connect into the comprehensive system it is today. During the first 6 months we worked tirelessly to help replace a legacy platform that the vendor had withdrawn support for. The mutual trust and strength of relationship built during the initial engagement has endured over the years and helped deliver a key business differentiator for BNI.



BNI Connect supports:

- **Over 60 Languages**
- **Over 200 K Active Users**
- **7300 business networking groups**

BNI Connect enables high volume interaction between members resulting in successful identification of business opportunities and the successful conversion into revenue.

BNI connect also provides comprehensive CMS functionality that supports

- **556 Region Websites**
- **7198 Chapter Websites**
- **Integration with operational data**

This enables business users to create functionally rich websites that are secure and compliant with BNI branding.

We are now transforming BNI Connect into an even more powerful platform through the use of API and container technology that will allow open, scalable and secure access for innovative applications created by the BNI membership and other selected third parties.