



dakon

Dakon, UK

We built an innovative Loyalty Management Platform for Dakon. Designed and built as a cloud native application, the platform is integrated with sources of social data that allows loyalty programmes to be tailored to the individual.

The platform is complemented by a mobile app on iOS and Android that allows real time notifications and push messages.

We have helped Dakon secure a global partnership deal with Grassroots and WPP – industry leaders in the loyalty and advertising.

